



2025 Boston Organized Retail Crime Symposium

Date: September 17, 2025

Location: Wayfair Corporate Headquarters
4 Copley Place, Boston, MA

8:30 AM – 9:00 AM

Registration & Networking
Coffee

9:00 AM – 9:20 AM

Welcome Remarks

Presented by NEORCA Board, Ryan Kearney, General Counsel, Retailers Association of Massachusetts and David Johnston, VP Asset Protection & Retail Operations NRF

9:20 AM – 9:50 AM

Boston Police Department & Suffolk County District Attorney's Office

Speakers: Paul McLaughlin, Superintendent Chief, Bureau of Investigative Services & Assistant District Attorney Joe Janezic

9:50 AM – 10:00 AM

Break

10:00 AM – 11:00 AM

Target Corporation: Gift Card Fraud

Topic: Trade-Based Money Laundering – Emerging Trends and Methods

Speakers: Bill Corfield, Cyber Defense – Fraud and Abuse Investigations & Shane Bennett, Principal - Cyber Defense | Theft, Fraud & Abuse

Transnational Criminal Network Trade Based Money Laundering - Latest Trends and MO's

11:00 AM – 11:15 AM

Break



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11:15 AM – 12:15 PM

Keynote: Preparing for the New Age in Retail Fraud & ORC Investigations

Speaker: Mark Solomon, VP Special Investigations Team (SIT), President - International Association of Financial Crimes Investigators (IAFCI)

12:15 PM – 1:00 PM

Lunch – Sponsored by AXON

Catered lunch provided – continue discussions with peers and presenters

1:05 PM – 1:35 PM

Corporate Security Spotlight: Wayfair Global Safety and Security (GLOSS)

Topic: Overview of Wayfair's GLOSS team and exception-based reporting within an investigations landscape

Speakers: Jeff DiMarzio, Head of Global Safety and Security, Sharjeel (Serge) Ahmad, Head of Global Safety and Security Operations, Kyle Bedell, Manager of Global Investigations, Max Steward, Data Analyst Lead

1:40 PM – 2:00 PM

Tech & Enforcement Innovation: AXON: Combating ORC with technology

Speaker: Jared Kosina, Founder JK Strategic Advisory

2:05 PM – 2:45 PM

Collaborative Networking Session

NESPIN – Adam Berg, ORC Investigations & NEORCA

Facilitated networking to strengthen public-private partnerships. Success stories utilizing the Auror information sharing platform.

2:45 PM – 3:00 PM

Raffle

3:00 PM

Adjournment



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